Confederation of Indian Industry

CII – Training on CSR Management
0930 Hrs: 17 February 2015, Plumeria Hall, Taj West End, Bangalore

Suggested Programme

Time	Session	Methodology	Take away
9:30 – 10:15	Developing a common perspective on CSR	Presentation (interactive session)	
10:15 – 11:15	CSR provision of Companies Act and steps for compliance Understanding the social issues covered under the Act	Presentation and group discussion to identify the common issues encountered for complying	FAQs on the CSR provision of the Act
11:15 – 11:30	Tea/Coffee Break		
11:30 - 13:00	CSR policy formulation : Elements and process involved in formulating policy	1) Presentation and case review 2) Individual and group exercise	Policy template for individual companies Action plan for policy development at the company level *(both of which will be developed by participants)*
13:00 – 14:00	Lunch Break		
14:00 - 15:30	Program planning - Situation and issue analysis - Issue identification and prioritization - Developing theory of change and indicator based log frame analysis	1) Presentation (interactive session) and case example 2) Group exercise on developing Log Frame Analysis	Basic skill in program designing
15:30 – 15:45	Tea/Coffee Break		
15:45 – 16:00	Budgetary planning	Interactive session	Understand the resource planning for a program
16:00 – 17:00	Program management 1) Implementation strategy - Pre requisite for direct implementation - Pre requisite for partnership development - Identification and assessing NGOs to partner 2) Measuring results of your program	Interactive session	Tool and basic skill for assessing the NGOs Template for partnership agreement
17:00 – 17: 15	Open Q & A session		

Building a Vibrant Society